



BE HEARD. EXPAND FURTHER. CONNECT. BUILD. STAY AHEAD.

# Driven to help businesses grow and succeed

The challenges of growing a business are more complex than ever. Marketing tools are more multifaceted and constantly evolving.

The key to mastering today's marketing challenges is to harness the content of thought leadership. The Radio Entrepreneurs social media platform enables entrepreneurs to connect to thousands of potential clients and customers with their message and unique offerings.

*.....enable entrepreneurs to connect to a growing and unlimited population.*

DRIVEN TO HELP... DATABASE UTILIZATION...

## Database Utilization and Lead Generation



# BENEFITS OF A RADIO ENTREPRENEURS APPEARANCE

- ➔ Have your story heard by other entrepreneurs, businesses, and key targets
- ➔ Interact and network with other entrepreneurs on the show
- ➔ Interview is posted on our website for 45 days
- ➔ A video portion of the interview on YouTube
- ➔ A copy of your interview provided to you for self-utilization
- ➔ Promotion of appearance via social media
- ➔ Co-host and guest host shows
- ➔ Host show tapings at your place of business
- ➔ Have show tapings at an upcoming function
- ➔ SEO Optimization

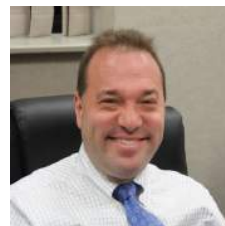
## OUR NETWORK OF AFFILIATES



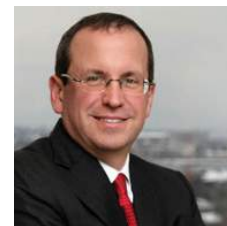


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Greg Stoller



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Robert Trestan

**30 seconds:** \$20 pre-produced; \$40 produced in-house

**60 seconds:** \$30 pre-produced; \$50 produced in-house

For more information on sponsorship and advertising, contact us at ***info@radioentrepreneurs.com***

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Marc Z



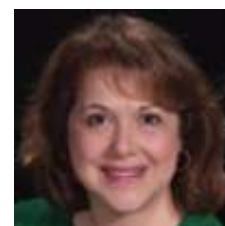
Daniel Zayets-Volshin



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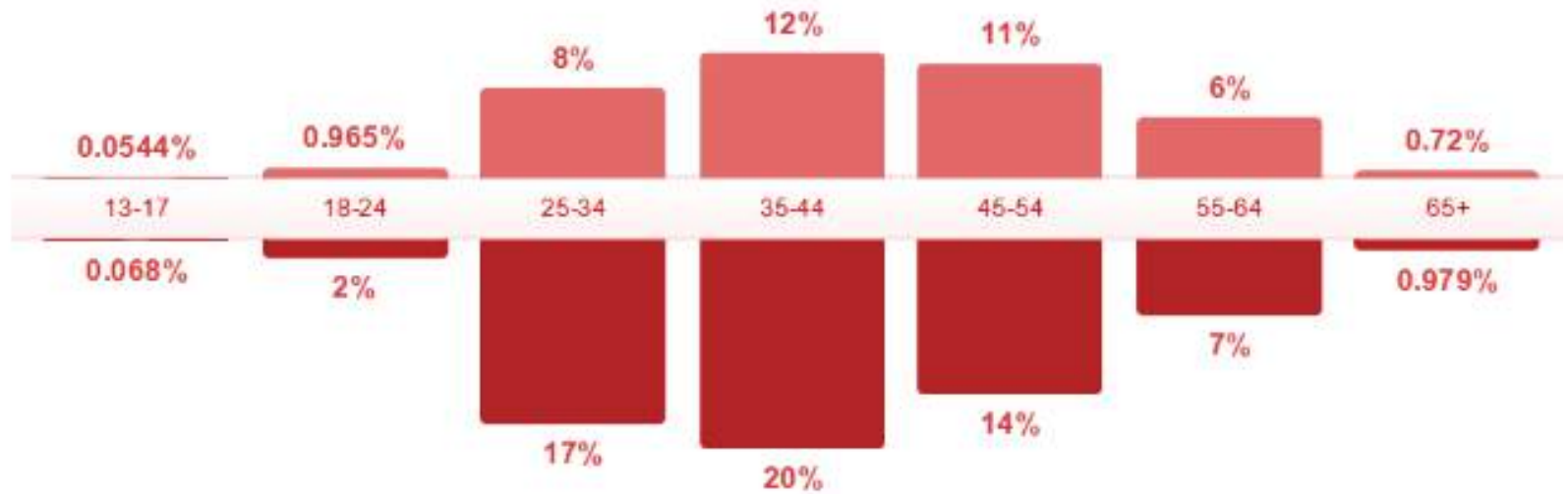
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## Women

**38%**  
Your Fans

## Men

**61%**  
Your Fans



**7,359**  
Likes

**22.3%**  
Engagement Response

**75-100**  
Visits Per Day



**65,213**  
Overall Views

**3 minutes and 23 seconds**  
Average Watch Time

**113**  
Subscribers



**2,456**  
Connections

**+17**  
Million People in Network

**+70.000**  
Added to Network Daily



**1,213**  
Followers

**130K**  
Impressions

**1,134**  
Profile Visits

# Testimonials



1

*"It's fun discussing the most topical and relevant business news with Jeffrey Davis and the other hosts. Radio Entrepreneurs offers unique and important content about what makes business tick and what's on the minds of business owners and top executives. There's no doubt it gives entrepreneurs an edge in their day-to-day business lives."*

- George Donnelly,  
Boston Business Journal

2

*"I was a guest on Radio Entrepreneurs in July 2013. As the owner of a public relations firm, I understand full well the value of positive media exposure. Steven Shaer and Jeff Davis provided precisely that opportunity for me. In the months since then, they have encouraged me to provide an ongoing series of guests for their show, and my clients have all benefitted greatly from the exposure. Radio Entrepreneurs provides a strong and solid value for business owners. I would recommend the opportunity for all"*

- Jim Farrell,  
PR First

3

*"What a fantastic opportunity to discuss emerging talent, trends, ideas and all other things relating to entrepreneurship..this is an extremely effective resource for those individuals either starting out in business or who may be in more mature stages...nothing else compares to it in the Boston area!"*

- Jakari Griffith  
Professor of Business Management at  
Bridgewater State University

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[radioentrepreneurs.com](http://radioentrepreneurs.com)



### #1 - The Professional Spotlight

Overlay – highlights of business with contact info during playback of video

200 views

3-5 comments

15 likes

**\$250**

### #2 - The Premium Spotlight

Script Optimization – complete transcript of video interview

Special lower 3rd overlay – an improved overlay from first package appearing on video

600-800 views

10 comments

30 likes

**\$500**

### #3 - The Ultimate Spotlight

Video Documentary – short documentary of business

Special Introduction – narration of company info prior to interview

Special lower 3rd overlay

800-1000 views

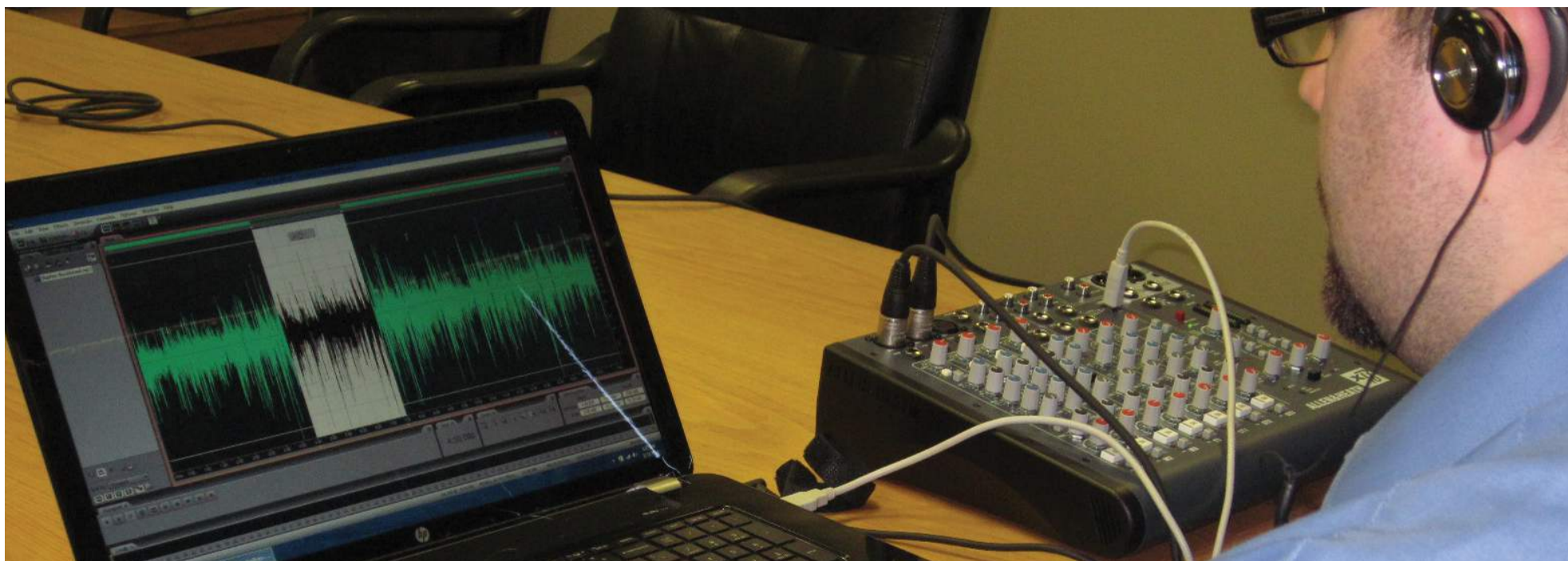
15 comments

50 likes

**\$1,750**

\* Reporters receive additional discounts of the packages.





Steve Shaer  
Executive Producer








Jeffrey S. Davis  
Radio Host



Alexander Steblovskiy  
Executive Producer



Daniel Zayets - Volshin  
Web Marketing Specialist

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